



SECURIT

TOWARDS RESILIENT SMART CITIES & TERRITORIES

SecurIT Awards

GUIDE FOR APPLICANTS



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101005292

Rules and conditions of participation to the SecurIT Awards

Through the support to SMEs for the development of innovative digital solutions for security, the core objective of SecurIT is to further structure the industrial (& services) value chains of the security sector, and to address global safety, resilience, security, cybersecurity, cyber-physical and cybersecurity towards the whole issues of safe public spaces, territories, and critical infrastructures. SecurIT would like to celebrate the key role of SMEs through a contest in which we will declare the three best projects per SecurIT Open Call (Open Call 1 and Open Call 2), among the 42 projects we have funded.

This contest will provide winners with the SecurIT Awards and associated financial prizes, that will be given during an Awards Ceremony at the SecurIT Final Event, planned on **21st May 2024 in Paris**.

Two separate contests are organized for Open Call 1 and for Open Call 2 participants, thus ensuring that all the projects are evaluated according to their state of advancement and maturity.

This contest will award a total of **6 winners** with the SecurIT Awards and the following financial prizes:

- **4 prizes** for demonstration projects, **receiving €10.000 each**.
- **2 prizes** for prototype projects, **receiving €7.500 each**.

All the awarded projects will also have access to:

- A dedicated pitch/presentation session and the broadcasting of their video during the SecurIT final event
- The opportunity to showcase their prototype or demonstrator during the SecurIT final event

THE CONTEST

The contest is open to all SME projects having led a collaborative project funded by one of the two SecurIT calls (SecurIT Open Call 1 and SecurIT Open Call 2).

The contest will be open from **11th of March 2024, till 15th of April 2024, 12:00 CET**.

The participants must produce and submit a short video presenting their project and its interest emphasizing the innovation, added value and impact of the developed solution.

Costs related to the video making or promotional costs (roll-up, flyer, etc.) as the logistics additional costs related to the contest and the SecurIT final event must be borne by the participants.



THE VIDEO GUIDE

The video's **maximum authorized length is 120 seconds**.

The **communication kit** (SecurIT logo, EU flag and disclaimer) must be inserted in the video (mandatory requirement). The communication kit can be downloaded from the following link: https://securit-project.eu/?sdm_process_download=1&download_id=2863

The video must be **visually and content wise appealing**: the use of images, music, infographics, and other material is encouraged. Make it visual!

The video should be done with the objective of being **further disseminated** by the project's partners but also by the SecurIT consortium on the different communication channels (SecurIT website and social medias). For that reason, the video should not contain any confidential information.

The video **must comply with copyright and licensing** and therefore explicit the source or the rights to its adoption in the last frame of the video.

The video **must comply with GDPR rules**, notably about the appearance and consent of people in video materials online (see <https://gdpr.eu/gdpr-consent-requirements/>).

SUBMISSION PERIOD & PROCESS

The application can be submitted by any partner of the 42 SecurIT funded projects. Only one application per funded project is allowed. In the case of multiple applications for the same project, only the last application submitted before the deadline will be considered. The participants are invited to submit the application form and their video **from March 11th until April 15th, 2024, at 12h00 CET time (Paris time)**. Any application submitted after this period will be automatically discarded.

A link from which the video can be downloaded must be provided in the application form. The video file must include the name of the project funded by SecurIT + the reference of the Open Call (OC1 or OC2).

For example: "PROJECT_OC1"

The application must be submitted using the following online form:

<https://ec.europa.eu/eusurvey/runner/SecurITAwardsApplicationForm>

(The link will be activated at the opening of the contest on 11.03.24 and will close on 15.04.24 at 12.00 CET)

The participants will receive confirmation within 24h (during working days), following the reception of the application form and of the video. If you don't receive one, please contact anais.mispolet@pole-scs.org or contact@securit-project.eu.



EVALUATION PROCESS AND CRITERIA

The application will be evaluated by two partners of the SecurIT consortium (different from the follow-up manager of the project) and by the members of the SecurIT Advisory Board.



The winners will be announced at the final event, during an Awards Ceremony, that will take place on 21st May 2024 in Paris.

Each application will be evaluated according to the following table of criteria:

| N° | CRITERIA | SCORE |
|----|---|-------|
| 1 | The solidity of the project in terms of market fit, commercialization, or development strategy | 1 - 5 |
| 2 | The degree of innovation, from a security perspective, that should be generated by the participation in the SecurIT project | 1 - 5 |
| 3 | Involvement of end-users during and after the project | 1 - 5 |
| 4 | Quality of the video: time management, clarity, convincing, visual, originality | 1 - 5 |

Each criterion will receive a score from 1 to 5, 1 being the lowest and 5 the highest as follows:

| | | | | |
|-------------|--------|--------------|--------|-------------|
| 1 VERY POOR | 2 POOR | 3 SUFFICIENT | 4 GOOD | 5 VERY GOOD |
|-------------|--------|--------------|--------|-------------|

Half scores are not given. The final score will be the average score of each criterion. In case of a tie, the video having the highest score for criterion n°1 will be considered first.

PRIZES AMOUNT AND NUMBER

In total, 6 Prizes will be awarded:

- SecurIT Open Call 1: 2 prizes for demonstration projects (€10.000 each) and 1 prize for prototype project (€7.500)
- SecurIT Open Call 2: 2 prizes for demonstration projects (€10.000 each) and 1 prize for prototype project (€7.500)

The monetary awards delivery is subject to the presence of at least one representative of the awarded projects at SecurIT final event (mandatory requirement).

PAYMENT ARRANGEMENTS

The prize will be shared by the awarded projects beneficiaries according to their budget breakdown and repartition in the SecurIT project.

The payments will be done to each awarded project beneficiary once the SecurIT consortium will receive the final payment from the European Commission, namely in first trimester 2025.

INFORMATION ON CONTENT, PRIVACY AND DATA MANAGEMENT

Original Content, Ownership: By participating in the SecurIT Awards contest, all participants should guarantee that they are the exclusive owners of the copyright and all other proprietary rights, and all materials and content submitted by the participant to enter the Contest. The Participants further claim and guarantee that they have the right to grant to any third party (e.g. SecurIT consortium) the right to use, reproduce, distribute, and display any content for dissemination purposes.

By entering this Contest and sending your video, the participant understands and agrees that SecurIT project and/or anyone acting on behalf of SecurIT has the right, where permitted by law, to use the content and information for any promotional purposes without limitation and without any further compensation, notice, review, or consent.

Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the SecurIT website, in line with the GDPR rules. To read the Privacy Policy, click here: <https://securit-project.eu/privacy-policy/>

Data management (collection, storage, processing, and circulation) – GDPR: SecurIT activities strictly complies with the EU laws and regulations, in particular EU Directive 95/46/EC (GDPR). The data collection linked to the awards will be kept confidential, except the cases agreed through informed consents, which will be fully in line with the requirements of the data protection law. The data required of awards' applicants was carefully evaluated and validated in advance to avoid excessive data collection.