



Project Deliverable

D5.5 – Report on final event:
report on event and major outcomes



Deliverable information	
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Executive Summary

The SecurIT project aims at supporting innovative technological solutions in the field of security, developed by consortia of European SMEs through 2 competitive open calls. At this stage, 42 consortia and projects have been awarded a grant in the form of a lump sum for developing a prototype or demonstrator, as a result of the selective processes of the first and second open calls. Overall, the project supports collaborative projects that will create a new industrial value chain.

As part of the project's Work Package 5 on Communication and Dissemination, the SecurIT final event has been one of the main activities carried out to spread the word about project results as well as to engage the whole SecurIT community. The objective has been to close the project by giving the SME-led innovation projects the floor for presentation/promotion and thus to lower the barrier for further SMEs to innovate. It has been planned to give a short presentation of SecurIT, a presentation of successful collaboration cases and to give space for brokerage and networking. SecurIT partners have drawn from other Innosup and H2020 projects to build the final event agenda. Other impactful European entities were invited to enhance cross-fertilisation and the uptake of possible new collaboration ideas. Security solutions have been showcased with a small village of subgranted SMEs and the six best projects funded under both SecurIT Open Calls have been granted a SecurIT Award during the SecurIT Awards Ceremony which took place at the end of the day.

The present document provides an overview of the project final event organized in Paris on 21 May 2024, its main goals and objectives, the types of participants, the planned content and the main results observed and created.

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Final Event, keynote, panel discussion, networking, security, innovation, uptake, SME, community, engagement



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SecurIT in a nutshell

SecurIT is an EU-funded project aiming to create a new global competitive security industry (product & service) by supporting a better integration of innovative security systems.

This will be achieved by:

- ⇒ supporting the development and integration of innovative security solutions in a new industrial value chain (and services);
- ⇒ co-financing and supporting the development of collaborative projects allowing the prototyping and experimentation of technological solutions in the field of security, taking into account the ethical, legal and societal challenges of this sector;
- ⇒ promoting cross-border cooperation between SMEs and other innovation actors in this sector.

SecurIT aims to focus on increasing the security of current applications, services and infrastructures by integrating state-of-the-art security solutions or processes, supporting the creation of lead markets & market incentives in Europe, following an end-user driven approach.

The SecurIT project is coordinated by SAFE CLUSTER and involves eight partners from six EU countries.

Open calls of the SecurIT project

The total SecurIT budget is € 4 958 031,25, out of which € 3 521 000 has been distributed to SMEs as financial support under 2 Open Calls, with a budget of € 1 760 500 per call.

As established in the conditions for the 1st Open Call, the SecurIT consortium was looking for consortia of at least 2 SMEs (The Member States of the European Union and its Overseas Countries and Territories (OCT) or Associated Countries to H2020), preferably from two different Member States in order to favour collaborative and cross-border projects. At least one SME in the consortium should be a technology/IT solution provider and end-users of various forms (SMEs, midcaps, large groups, public authorities) are eligible to participate to the collaborative projects.





1) Final Event preparation

SecurIT Final Event took place on May 21st 2024 in Paris, in M33 of the project. As part of WP5 planned activities, its definition and planification started at the end of 2023 and lasted several months to ensure the engagement of the community and to offer SecurIT sub-granted SMEs the best exploitation opportunities after the end of their projects.

A° Target groups and messages

As defined in D5.1 and D5.2, the target audience has been segmented and different messages have been assigned to each of the segments. The following target groups have been identified as the main types of recipients to be involved in the Final Event :

- SecurIT consortium partners, the Advisory Board and Ambassador Clusters
- Open Call 1 & Open Call 2 projects partners
- End user organisations and security practitioners (Telecom & IoT firms, sensitive sites operators, public authorities, Law Enforcement Agencies..)
- Representatives from the European Commission (e.g. EISMEA, DG GROW, DG HOME)

The final event can be considered as a communication channel to reach out to those segments and therefore disseminate efficiently different pieces of information related to the SecurIT project and its exploitation actions, such as:

- SecurIT partners and their market knowledge
- 42 SecurIT sub-granted projects and the European SMEs in charge
- SecurIT support methodology and key figures
- SecurIT developed tools (security solutions mapping, regional invest tool)
- SecurIT project synergies with EU policies and funding programmes
- Support initiatives to SMEs' involvement in security innovation uptake

The Final Event communication campaign was launched in February 2024 throughout a news article on the website¹ and social media posts².

“Save the Date”-typed messages were disseminated throughout several pre-identified main channels such as all SecurIT sub-granted SMEs throughout their Follow-Up Managers (methodology developed in T4.1), the network of Ambassador Clusters, ECSO (European Cyber Security Organisation), EISMEA among others. When the agenda came to a more precise version, the targeted messages were diluted

¹ Article published on February 28th 2024, “The SecurIT project’s last steps”, available here <https://securit-project.eu/the-securit-projects-last-steps/>

² First social media post on February 28th 2024, available here: https://www.linkedin.com/posts/securit-project_the-securit-projects-last-steps-activity-7168559718951514112-ggSW?utm_source=share&utm_medium=member_desktop



into more entertaining formats such as panel discussions and keynote presentations followed by Q&A sessions.

B° Format

The final event agenda was designed starting from the end of 2023 and the identification of potentially related events with international outreach, taking place in Europe and having a great potential to attract funded SMEs. The goal in this endeavor was to allow SMEs to take part not only into the 1-day SecurIT Final Event but also take the advantage of another event to identify new business opportunities in their domain and meet new potential R&D partners, potential buyers or relevant stakeholders to liaise with, in order to maximize business opportunities. This joint event could also be seen as an additional occasion to promote the SecurIT project and its results to a broader public.

All these things considered the following selection of events below had been defined and discussed from October to December 2023, all events happening in the April-May-June 2024 period:

Security domains	Name	Date	Location
IT/cybersecurity	IoTsWC x Barcelona Cybersecurity Congress	21-23 May 2024	Barcelona
	Nordic IT Security	23 May 2024	Stockholm
	CyberWiseCon	23-24 May 2024	Vilnius
	CyCon	28-31 May 2024	Tallin
	Cybersec Europe	29-30 May 2024	Brussels
	InfoSecurity Europe	4-6 June 2024	London
Crisis management / public safety / disaster resilience / Emergency response	Identity Week	11-12 June 2024	Amsterdam
	Securika	16-18 April 2024	Moscow
	EENA	24-26 April 2024	Valencia
Security overall	DisasterExpo Europe	15-16 May 2024	Frankfurt
	ACCESS SECURITY	7-8 March 2024	Marseille
	SECUREX	23-25 April 2024	Poznan
	Tecnosec x DRONEXPO	8-9 May 2024	Madrid
Other	SMI2G	22-23 May 2024	Paris
	VIVATECH	22-25 May 2024	Paris
	Eurosatory	17-21 June 2024	Paris
	Olympic Games	26 July – 11 August 2024	Paris

Two main options were kept and discussed until a final decision at the beginning of 2024:

- **Option 1:** SecurIT 1-day final event & 2 days at [SMI2G](#) (22-23 May 2024, Campus Cyber, Paris) with a booth for SecurIT
 - **Alignment with 3 SecurIT domains:** High
 - **Alignment with Final Event objectives:** Medium
 - **Timeline relevance :** Medium
 - **Feasibility :** High





- **Option 2:** 2-day event within [Cybersec Europe](#) (29-30 May 2024, Brussels) with a paid booth for SecurIT partners and sub-granted SMEs
 - **Alignment with 3 SecurIT domains :** Medium
 - **Alignment with Final Event objectives :** High
 - **Timeline relevance :** Medium
 - **Feasibility:** Medium (high exhibition prices)

At the end the “SMI2G” option was selected by all partners as the best scenario involving the main European security research & innovation stakeholders and being able to attract as many SMEs as possible. VIVATECH had also been planned to take place on May 22-25th 2024 which gave another opportunity for SMEs to take advantage of being in Paris one day before. Moreover, the decision has been made due to the proximity of SMI2G event and VIVATECH events to SYSTEMATIC partner’s premises, to the limited budget dedicated to the organization of the event, and for practicality reasons. It was decided to have the Final Event in Paris, just before the SMI2G and VIVATECH events, on Tuesday, May 21st 2024.

C° Definition of the agenda

After the identification of 2 side events in Paris during the week of May 20th 2024 and the possibility to have the project final event during the same week confirmed, partners dived into several other final events organized in the recent years by INNOSUP and Horizon 2020 funded projects consortia. For both options of having either SecurIT’s own Final Event or an event coupled to another one, partners could find examples of similar initiatives:

- For SecurIT’s own final event, the following references had been identified and analysed:
 - [Block.IS](#) (Dec 2021)
 - [S3FOOD](#) (Sept 2022)
 - [UFO project](#) (Nov 2022)
 - [DIGICIRC](#) (March 2023)
 - [GALATEA](#) (March 2023) – SAFE attended the final event
- For a SecurIT « coupled » final event, the following examples had been identified and analysed:
 - [DIGI-B-CUBE x Health Valley Event](#) (March 2022)
 - [GALACTICA x EBAN Impact Summit](#) (Feb 2023)
 - [PRAETORIAN x EU-CIP Annual Conference](#) (Sept 2023)
 - [MEDEA x IFAFRI](#) (30-31 October 2023)



It was clear in the consortium's mind that the agenda should represent the idea behind the SecurIT project, i.e. to provide European security SMEs with support in their economic growth and R&D activities. The event agenda should be attractive to sub-granted SMEs and end user organisations but also to policy makers and federations of the security market to identify synergies and allow the whole community to work towards new post-SecurIT initiatives.

Behind the representation of the SecurIT project lies the idea of giving the floor to project partners and to the European Commission representatives to remind participants about the political path towards the SecurIT project and both its open calls leading to new innovative solutions on the security market, to showcase SecurIT's laureates and present the project's results. Keynote presentations were needed to give to the participants some elements on how to keep moving forward after the SecurIT project will come to an end, in terms of further funding in the security and digital security domain (Horizon Europe Cluster 3 and Digital Europe Programme Cybersecurity calls), giving also an example of a post-SecurIT collaboration success story (i.e. the CYSSME project). Experts of the security market and policy across Europe should therefore be invited to take the floor to present their thoughts and receive questions and feedbacks from the participative audience which was mainly composed of SMEs.

Some additional elements were taken into account when drafting the agenda of the day:

A panel discussion was needed and focused on common challenges faced by all the participants. The topic of the connection between security SMEs and end users and how to enhance their collaborations had been chosen. The panel must be composed of security end users (i.e. ENGIE and Orange) used to work with SMEs, SME-representatives (i.e. Hague Security Delta) and other organisations connecting both in running programmes (i.e. ECSO, EACTDA) as well as an engaging and experienced moderator (i.e. Resilience Advisors Network). Exchanges with the public should be considered and moderated by the latter.

As the project did not spend all its budget dedicated to financially support third parties in the development of their solutions, the SecurIT consortium decided to design an additional funding scheme, called the "SecurIT awards", dedicated to already funded SMEs under both open calls. More details are available on the Awards section below. To close the Final Event conference section an Awards Ceremony should be organized, awarding the 6 best SecurIT sub-granted projects. It was decided that experts from the European Commission (EISMEA) and the security market (Resilience Advisors Network) would deliver the awards.

Breaks should be included in the agenda to allow participants to take breaks, discuss, meet and exchange thoughts together as well as with the speakers. A "village" should be at the SMEs' disposal to enable them to showcase their solutions to potential R&D or business partners.





The final version of the agenda is available in Annex 1.

2) Final Event and SMI2G D-Days

The following section will focus on the Final Event itself and the activities carried out during the SMI2G conference during both days after the Final Event.

A° Conferences, keynote presentations and panel discussions

1) Opening remarks and SecurIT results

A series of introductory presentations have been held to start the day and move forward to the Awards ceremony.

SAFE coordinator (A. Gleizal) first presented the SecurIT project by reminding the whole scope behind the initiative: its objectives, the domains concerned and challenges, the open call selection process as well as the methodology to follow up on funded projects. Key figures closed the presentation.



Figure 1. Coordinator A. Gleizal from SAFE (FR) presenting SecurIT results





Representatives from the EISMEA (V. Perron, Project Adviser) and DG GROW (M. Przeor) took the floor on behalf of the European Commission to present the whole INNOSUP funding scheme in which SecurIT has been funded. The advantages of such cascade funding schemes were also presented and justified.



Figure 2. DG GROW representative M. Przeor opening the day



Figure 3. EISMEA Project Adviser V. Perron coming back on the INNOSUP initiative and results





2) Keynote presentation towards post-SecurIT R&D collaborations

The idea of providing additional funding options to SecurIT sub-granted SMEs was carried out and took the form of the three following keynotes.

- **Funding opportunities in the security domain (G. Skiadaresis, Area Coordinator for Strengthening Security Research and Innovation, Innovation and Security Research Unit, DG HOME).** This presentation went back in the early 2000's and the creation of the first EU programmes for security research to arrive to Horizon Europe Cluster 3: Civil Security for Society and other sources of funding. There the six destinations which are very much linked to SecurIT domains (Fighting Crime & Terrorism, Border Management, Resilient Infrastructure, Disaster Resilient Societies, Strengthened Security Research and Innovation, Cybersecurity), and their related calls for proposals closing at the end of 2024 were presented. As a strong link to SecurIT, they are targeting market uptake and aiming to involve security practitioners at every development step. More insights were given on other funding programmes like the Internal Security Fund and the EIC opportunities, specifically targeting SMEs.



Figure 4. G. Skiadaresis from DG HOME detailing the evolution of EU security research strategy over the years

- **Funding opportunities in the digital security domain (Noël Marciniak, Agence Nationale pour la Sécurité des Systèmes d'Information, French National Competence Center for Cybersecurity).** This session allowed participants to have an overview on the recently defined strategy on cybersecurity in the EU. Exhaustive information on the recent regulations and the tools and agencies created to get





them implemented in EU Member States has been introduced. Having the European Cybersecurity Competence Center (ECCC) and the network of National Competence Centers (NCCs) and their missions introduced, M. Marciniak was able to share the content of Cybersecurity calls within the Digital Europe Programme, of which the ECCC is responsible.



Figure 5. N. Marciniak giving an overview of the EU cybersecurity framework as French NCC (ANSSI) representative

- **SecurIT post-collaboration: CYSSME project (U. Seldeslachts, LSEC).** This experience sharing session presented by SecurIT partner LSEC revealed how SecurIT partners LSEC (BE) and L3CE (LT) worked together with funded SMEs Skopos (NE) and Nocode-X (BE) to build a project proposal and got funded within the Digital Europe Programme. The CYSSME project aims to assess the cybersecurity maturity and identify vulnerabilities in European SMEs' IT systems. Partners then provide tools and guidance for them to best improve their knowledge on network and endpoint security, third party risks, compliance management (e.g. NIS2 implementation) and industrial operations security.





Figure 6. U. Selsdeslachts from SecurIT partner LSEC (BE) introducing the CYSSME project

3) Panel discussion with inspiring speakers

An engaging panel discussion was also planned to give to SMEs attending the event an overview on how to best connect with end users and involve them in their R&D activities to develop new solutions. The speakers invited to sit around the table were the following:

- Chris Singer, Director, Policing, Safety & Security at the Resilience Advisors Network (Moderator)
- Sylvain Chapon, Global Business Unit - Technology Department Relationship Manager at ENGIE
- Thierry Nagellen, Research Director Augmented Customers and Collaborators at Orange Innovation
- Luigi Rebuffi, Secretary General at ECSO
- Eva Škruba, Capability Manager at EACTDA
- Joris den Bruinen, General Director at the Hague Security Delta

The following subtopics had been pre-defined before d-day to allow both speakers and moderator to prepare some elements to share with the attendees and give further insights to the following questions:

- *How to connect innovative SMEs and end users to address global security challenges?*
- *Key security organisations (ECSO, CMINE, CERIS, RAN, etc.) in Europe and their impact on SMEs: how to foster innovation among smaller communities?*





- *Citizens and workers' acceptance of new technologies applied to security: how to cope with civil security to make cities safer and more resilient?*
- *Representation of SMEs in EU funding policy making*
- *What happens after closing a cascade funding sub-project? (open discussion with the audience)*

After an introduction round by all panelists and a statement on the links of their activities with the discussion topics, debates and exchanges among speakers and the audience began during an approximately 1-hour session, involving SecurIT partners, SecurIT sub-granted SMEs, representatives from the European Commission and the panelists.

Some statements captured during the entertaining session are listed below:

"There exists a pipeline between SMEs and larger enterprises", Chris Singer.

"SecurIT is a good example of initiative bringing SMEs closer to large groups and users and understanding market needs", Thierry Nagellen.

"SMEs have to join Clusters and WGs to gain trust with end users and receive feedback from the use of security end products, collaborate in research"; "it is crucial for every innovator to involve the end users at early stages and during the whole development process", Eva Skruba.

"Think big act small"; "Cascade funding is a way to remove administrative constraints and projects like SecurIT are a good way to let SMEs enter the EU funding and support schemes", Joris den Bruinen.

"Don't be a butterfly, don't burn yourself the wings, grow step by step, progressively by taking into consideration that there is a risk to fail", Luigi Rebuffi.





Figure 7. C. Singer from the Resilience Advisors Network moderating the session



Figure 8. Participant asking a question to the panelists





Overall the panel discussion strongly engaged the audience and the participative approach and great moderation by C. Singer led to a successful session.

B° Side moments

A total of four networking moments were included in the agenda throughout the day to make the event more pleasant and to allow participants to take breaks, discuss, meet and exchange thoughts together as well as with the speakers.

A “showcase village” has been built aside the conference room. A total of 15 booths have been set up and gave the opportunity to funded SMEs to present their solution and sometimes demonstrate it.



Figure 9. Exchanges between Open Call selected SMEs around the 15 booths

A catering hall welcomed guests from the morning on with a small breakfast, lunch break, a break in the afternoon and farewell drinks at the end of the day.





Figure 10. Participants discussing in the catering hall

Side moments have also given the opportunity to interview participants and ask for pieces of feedback regarding their project, the SecurIT initiative overall and its meaning to their development strategy. Those interviews have been recorded and are available on the SecurIT Final Event video.

C° SecurIT awards

In the frame of task 3.7, a contest was organized for the SecurIT Awards from 11/03/2024 to 15/04/2024. It was only open to projects which received funding from SecurIT 1st or 2nd Open Call with the aim of selecting the three best collaborative projects of each funding batch.

Six prizes were awarded:

- Four financial prizes of €10.000 for demonstration projects (two per Open Call)
- Two financial prizes of €7.500 for prototype projects (one per Open Call)





The participants were asked to fill in a short application form with specific questions about their project and to produce a short video presenting their solution and its interest, highlighting its added value, impact and innovative aspect.

A Guide for Applicants (see annex n°2) was made available to all potential participants, detailing the rules and participation conditions of the contest. This guide also included requirements and guidelines for the video and the list of the evaluation criteria. The criteria were the following:

N°	CRITERIA	SCORE
1	The solidity of the project in terms of market fit, commercialization, or development strategy	1 - 5
2	The degree of innovation, from a security perspective, that should be generated by the participation in the SecurIT project	1 - 5
3	Involvement of end-users during and after the project	1 - 5
4	Quality of the video: time management, clarity, convincing, visual, originality	1 - 5

Each criterion has received a score from 1 to 5, 1 being the lowest and 5 the highest as follows:

1 VERY POOR	2 POOR	3 SUFFICIENT	4 GOOD	5 VERY GOOD
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The evaluation of the applications was performed by the SecurIT consortium partners and one member of the Advisory Board.

The SecurIT consortium received a total of 27 valid applications.

The awarded projects are:

- Category Open Call 1 – Demonstration:
 - C-SHIELD
 - FusionSec
- Category Open Call 1 – Prototype:
 - VASCREEN
- Category Open Call 2 – Demonstration:
 - OPTIMIZ-NETWORK
 - EV-SAFE





- Category Open Call 2 – Prototype:
 - ERMINE

The Awards Ceremony took place during the Final Event, where the winning projects had the opportunity to pitch their innovative solution following the broadcast of their application video. The ceremony was hosted by SCS with the support of Virginie Perron, Project Adviser at EISMEA, who distributed the prizes to the winning Demonstration and Prototype projects of Open Call 1, and Chris Singer, member of the Advisory Board, who distributed the prizes to the winning Demonstration and Prototype projects of Open Call 2.

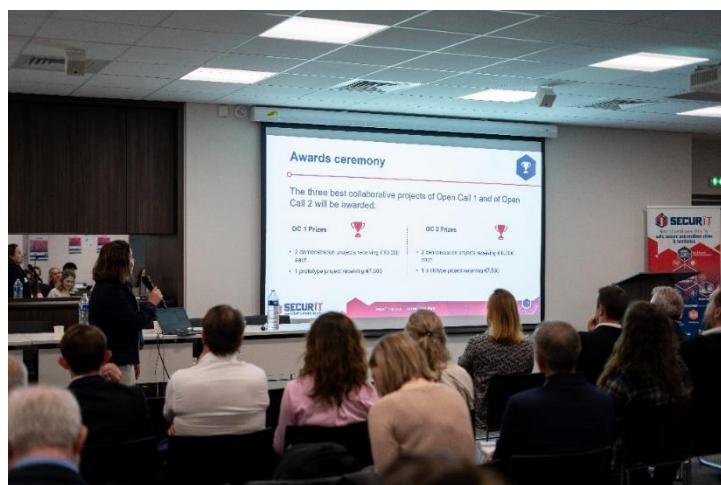


Figure 11. Presentation of the SecurIT Awards by Marielle Campanella, Pôle SCS



Figure 12. Winners of the SecurIT awards





D° SMI2G conference (and VIVATECH)

On 22 and 23 May 2024 the SMI2G (Security Mission Information & Innovation Group) took place in Paris. A sponsorship with the SecurIT has been arranged and gave the project the chance to expose during the 2-day event. The SMI2G is the annual event to enhance collaborations towards the creation of new consortia and proposals applying to European security calls for projects, mostly from Horizon Europe Cluster 3: Civil Security for Society. SecurIT partners strongly took advantage of the SMI2G event taking place the day after SecurIT Final Event to invite some its speakers during the Final Event (e.g. G. Skiadaresis), as well as encouraging participants to take part in both conferences, as they were held in Paris. The SMI2G agenda is available in Annex 3.



Figure 13. SecurIT booth at SMI2G 2024

As part of the sponsorship, a SecurIT booth has been set up distributing flyers and brochures and promoting the project and the SMEs leading its sub-granted initiatives. A speaking slot has been provided to SAFE coordinator to present SecurIT to the crowd on the 1st day of the event 22 May morning (cf. agenda in annex 3).





Figure 14. Presentation of SecurIT project in SMI2G

New relevant contacts were made not only to SecurIT partners but also to SecurIT sub-grantees, enhancing their network and potential collaborations in the near future. Among others, representatives from the EENA (European Emergency Number Association) and the French Police R&D center came to our booth to ask for questions and represented great prospects for either R&D or business collaborations with SecurIT sub-grantees.

Some of the SecurIT Final Event attendees chose to attend VIVATECH over the SMI2G conference given its more business-oriented focus rather than R&D, in order to explore commercial opportunities.

3) Final Event results

The impacts of the Final Event activities have been measured through indicators such as the attendance rate, the relevance of the different sessions to the attendees' expectations and the feedbacks received during and after the day. The Final Event has also served as a platform towards the creation of new promotional and outreach tools for the SecurIT project, and led to new collaborations within the participants.



A° Community engagement

SecurIT partners have been able to engage the whole community created along the project's lifecycle in a very efficient way. Some key figures below prove the success of the event in terms of community involvement and outreach:

- Attendance rate: **80%** (78 participants/ 97 registrations)
- Number of Open Call 1 and Open Call 2 funded projects represented: **28** (10/21 Open Call 1 projects ; 18/21 Open Call 2 projects)
- Number of booths: **15**
- Number of countries represented: **18**



Figure 15. Group picture to close a very insightful event

As a general feedback, people attending the event really enjoyed taking part to it. The fact that most of the sessions were open to questions was really appreciated and make everyone feel included in the conversations. The SecurIT awards ceremony has also been seen as the best way to congratulate everyone for their participation in such an initiative. Even though the topic of security research and innovation is really a touchy and specific area, project partners successfully organized and carried out activities throughout the day making it a great achievement.

The feedback messages³ sent to SecurIT partners on-site or online can be easily identified and prove the strong commitment shown by the participants who are now part of an ever-growing community.

³ As an example, a LinkedIn post published by one of partners in the AIA Guard sub-granted project funded under SecurIT Open Call 2, available here: https://www.linkedin.com/posts/matteo-bregonzio-phd-b0113325_paris-cybersecurity-cybersecurity-ugcPost-7198993010330652677-Mgqm?utm_source=share&utm_medium=member_ios





B° Project promotion

Not only the SecurIT Final Event allowed to strengthen the links built within the community and to allow funded SMEs ask for insights from high-level speakers, but it also allowed the project to close its communication activities in the best way possible. The Final Event has been used as one of the final tools to reach out to on-site partners coming from across the EU and beyond thanks to printed brochures and flyers, and create brand new materials that partners can use until the project ends.

The room was branded with the colors of the SecurIT project: roll up banners were placed in front of the door and at the room's corners, flyers and brochures were available at the registration table and agendas were put all over the 87 chairs facing the conference section. The brochures were specifically designed to this event and for dissemination purposes during the SMI2G conference, describing in a few lines the 42 funded projects and redirecting the readers to the websites throughout the scanning of dedicated QR codes. Each of the 42 SecurIT sub-granted projects had their poster on the walls allowing participants to have an idea of the funded initiatives and the SMEs involved. The booth section was also welcoming 15 projects selected on a voluntary basis and exhibitors could share direct insights and make new connexions on-site. A lot of efforts had been put on the d-day morning to make participants feel that they belonged to the initiative and that they were not only spectating, especially throughout the room's decoration and shape.



Figure 16. Room preparation

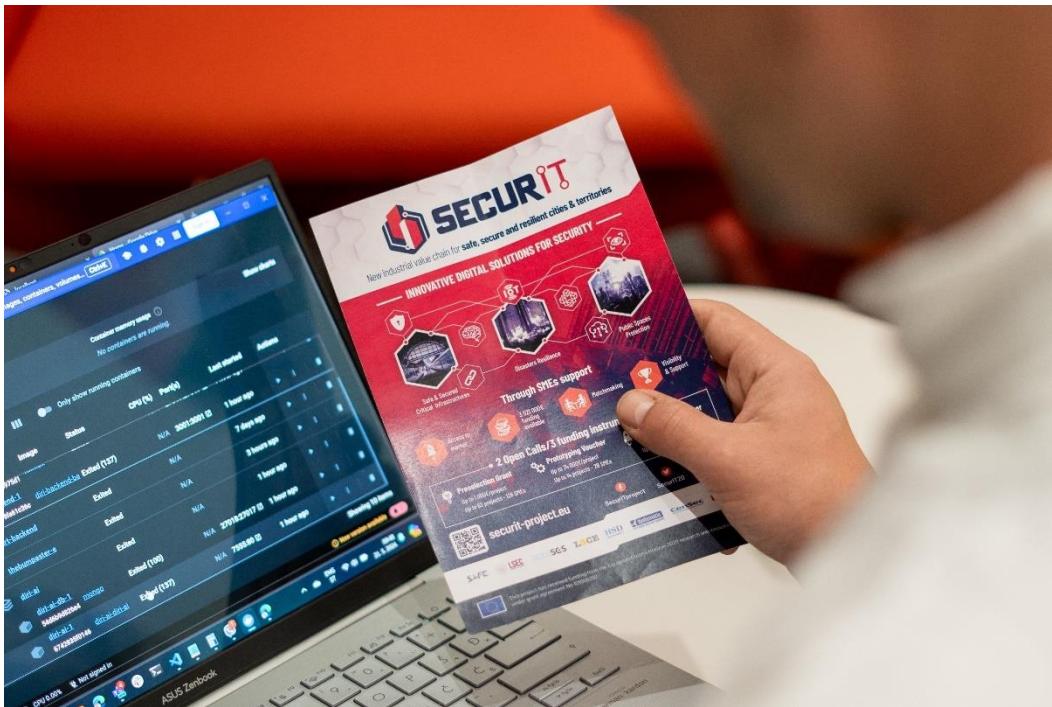


Figure 17. SecurIT flyer

Many online activities were observed around the event spreading out SecurIT results and feedback from the participants. During D-Day participants have been posting on social media⁴ about their participation. A few days after the event SecurIT team wrote an article to be published on SecurIT website⁵ and the EISMEA asked for inputs to publish one on their own⁶. In addition to online articles and social media posts SecurIT hired a video maker for the whole day to record the most insightful moments and take pictures. Every picture in this report has been taken by the video maker⁷. The 2 final edited videos have been published on SecurIT Youtube channel and summarize on the one hand the Final Event⁸ and the activities carried out, and on the other hand the whole SecurIT initiative and results⁹. These videos are very helpful and will remain even after project's end as promotional tools to be used by partners whenever they wish to present the project.

C° Post-event collaboration leads

All powerpoint presentations were made accessible and downloadable following the event. Contact details have therefore been shared with all participants and follow-up activities have been enabled through this process. SecurIT consortium partners remain at the SMEs' disposal to create new links

⁴ Ibid.

⁵ Article on SecurIT website on June 27th 2024, available here: <https://securit-project.eu/celebrating-securits-success-a-look-back-at-the-final-event/>

⁶ Article on EISMEA's news page, published on June 27th 2024, available here: https://eisMEA.ec.europa.eu/news/securit-eu-funded-project-supporting-european-security-smes-presents-its-final-results-paris-2024-06-27_en

⁷ Every attendee agreed to be taken in picture when signing the registration form at the beginning of the final event

⁸ Short format video, available here: <https://youtu.be/tmsG71iMt54>

⁹ Long format video, available here: <https://youtu.be/lRL6uCcV424>



between SMEs and end users that took part in the event and more broadly within the security innovation community.

Post-SecurIT and post-event collaborations had already been identified, and were enhanced thanks to the gathering and involvement of the whole SecurIT community. Projects linking SecurIT partners and SMEs such as the [CYSSME project](#) arose, some other were announced during the event, such as the [METEOR](#) project, funded under Horizon Europe Cluster 3 – Civil Security for Society, involving the Spanish SME Mion Technologies and following up on the developed solution within the VASCREEN project from Open Call 1. The LEAD-Pro project is another example involving members of the SecurIT community as it has been awarded a grant under a call from Horizon Europe CL3 (SSRI destination, Strengthened Security Research and Innovation).

Many contacts between companies and end user organisations were created during this day and follow-up actions have been ensured thanks to the monitoring methodology and the connections between the SMEs and their assigned Follow-Up Manager.

Among consortium partners, the idea of having a project following up on the achievements reached during SecurIT has been considered and the search for new funding means has started





Annexes



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Annex 1 – Final Event Agenda



Final Event – 21 May 2024

9h30 – 10h20 Welcome

10h20 – 10h30 Opening remarks (Marek Przeor, Team Leader Cluster Policy, DG GROW, European Commission)

10h30 – 11h00 Introduction of the SecurIT project and its results (Adeline Gleizal, SecurIT Project Coordinator, SAFE Cluster)

11h00 – 11h15 EISMEA's insights (Virginie Perron, Project Adviser at EISMEA)

11h15 – 12h30 **Keynotes and experience sharing** on EU innovation policies and funding opportunities throughout :

- >> the security domain (Giannis Skiadaresis, Area Coordinator for Strengthening Security Research and Innovation, Innovation and Security Research Unit, (DG HOME))
- >> the digital domain (Noël Marciak, Chef adjoint, Bureau Orientations et Partenariats, opérateur du NCC-FR, ANSSI)
- >> SecurIT post-collaboration : the CYSSME project (Ulrich Seldeslachts, CYSSME project coordinator, LSEC)

12h30 – 14h Lunch

14h – 15h15 Panel discussion:

Fostering innovation uptake in the security domain : how to connect innovative SMEs and end users and what challenges remain?

Speakers :

- Chris Singer, Director, Policing, Safety & Security at the Resilience Advisors Network (moderator)
- Sylvain Chapon, Global Business Unit - Technology Department Relationship Manager at ENGIE
- Thierry Nagellen, Research Director Augmented Customers and Collaborators at Orange Innovation
- Luigi Rebuffi, Secretary General at ECSO
- Eva Škruba, Capability Manager at EACTDA
- Joris den Bruinen, Delegate General at the Hague Security Delta

15h15 – 15h45 Break

15h45 – 17h00 SecurIT Awards Ceremony hosted by Chris SINGER, Director, Policing, safety & Security at the Resilience Advisors Network & Virginie PERRON, Project Adviser at EISMEA

17h00 – 18h30 Networking cocktail

[!\[\]\(b6654a490420d340f211057f3715bb8a_img.jpg\)](#) SecurITproject
 [!\[\]\(2e7f08cd29da520526a4c1555badf546_img.jpg\)](#) SecurIT20
 [!\[\]\(fa0434c4611c9145f9092d5ee0d0124f_img.jpg\)](#) securit-project



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101005292.



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Annex 2 – SecurIT Awards Guide for Applicants

SecurIT Awards

GUIDE FOR APPLICANTS



Rules and conditions of participation to the SecurIT Awards

Through the support to SMEs for the development of innovative digital solutions for security, the core objective of SecurIT is to further structure the industrial (& services) value chains of the security sector, and to address global safety, resilience, security, cybersecurity, cyber-physical and cybersecurity towards the whole issues of safe public spaces, territories, and critical infrastructures. SecurIT would like to celebrate the key role of SMEs through a contest in which we will declare the three best projects per SecurIT Open Call (Open Call 1 and Open Call 2), among the 42 projects we have funded.

This contest will provide winners with the SecurIT Awards and associated financial prizes, that will be given during an Awards Ceremony at the SecurIT Final Event, planned on **21st May 2024 in Paris**.

Two separate contests are organized for Open Call 1 and for Open Call 2 participants, thus ensuring that all the projects are evaluated according to their state of advancement and maturity.

This contest will award a total of **6 winners** with the SecurIT Awards and the following financial prizes:

- **4 prizes** for demonstration projects, **receiving €10.000 each**.
- **2 prizes** for prototype projects, **receiving €7.500 each**.

All the awarded projects will also have access to:

- A dedicated pitch/presentation session and the broadcasting of their video during the SecurIT final event
- The opportunity to showcase their prototype or demonstrator during the SecurIT final event

THE CONTEST

The contest is open to all SME projects having led a collaborative project funded by one of the two SecurIT calls (SecurIT Open Call 1 and SecurIT Open Call 2).

The contest will be open from **11th of March 2024, till 15th of April 2024, 12:00 CET**.

The participants must produce and submit a short video presenting their project and its interest emphasizing the innovation, added value and impact of the developed solution.



Costs related to the video making or promotional costs (roll-up, flyer, etc.) as the logistics additional costs related to the contest and the SecurIT final event must be borne by the participants.

THE VIDEO GUIDE

The video's **maximum authorized length is 120 seconds**.

The **communication kit** (SecurIT logo, EU flag and disclaimer) must be inserted in the video (mandatory requirement). The communication kit can be downloaded from the following link: https://securit-project.eu/?post_type=sdm_downloads&p=2864&preview=true

The video must be **visually and content wise appealing**: the use of images, music, infographics, and other material is encouraged. Make it visual!

The video should be done with the objective of being **further disseminated** by the project's partners but also by the SecurIT consortium on the different communication channels (SecurIT website and social medias). For that reason, the video should not contain any confidential information.

The video **must comply with copyright and licensing** and therefore explicit the source or the rights to its adoption in the last frame of the video.

The video **must comply with GDPR rules**, notably about the appearance and consent of people in video materials online (see <https://gdpr.eu/gdpr-consent-requirements/>).

SUBMISSION PERIOD & PROCESS

The application can be submitted by any partner of the 42 SecurIT funded projects. Only one application per funded project is allowed. In the case of multiple applications for the same project, only the last application submitted before the deadline will be considered. The participants are invited to submit the application form and their video **from March 11th until April 15th, 2024 at 12h00 CET time (Paris time)**. Any application submitted after this period will be automatically discarded.

A link from which the video can be downloaded must be provided in the application form. The video file must include the name of the project funded by SecurIT + the reference of the Open Call (OC1 or OC2). For example: "PROJECT_OC1"

The application must be submitted using the following online form: <https://ec.europa.eu/eusurvey/runner/SecurITAwardsApplicationForm>





The participants will receive confirmation within 24h (during working days), following the reception of the application form and of the video. If you don't receive one, please contact anais.mispolet@pole-scs.org or contact@securit-project.eu.

EVALUATION PROCESS AND CRITERIA

The application will be evaluated by two partners of the SecurIT consortium (different from the follow-up manager of the project) and by the members of the SecurIT Advisory Board.



The winners will be announced at the final event, during an Awards Ceremony, that will take place on 21st May 2024 in Paris.

Each application will be evaluated according to the following table of criteria:

N°	CRITERIA	SCORE
1	The solidity of the project in terms of market fit, commercialization or development strategy	1 - 5
2	The degree of innovation, from a security perspective, that should be generated by the participation in the SecurIT project	1 - 5
3	Involvement of end-users during and after the project	1 - 5
4	Quality of the video: time management, clarity, convincing, visual, originality	1 - 5

Each criterion will receive a score from 1 to 5, 1 being the lowest and 5 the highest as follows:

1 VERY POOR 2 POOR 3 SUFFICIENT 4 GOOD 5 VERY GOOD

Half scores are not given. The final score will be the average score of each criterion.

In case of a tie, the video having the highest score for criterion n°1 will be considered first.

PRIZES AMOUNT AND NUMBER

In total, 6 Prizes will be awarded:

- SecurIT Open Call 1: 2 prizes for demonstration projects (€10.000 each) and 1 prize for prototype





project (€7.500)

- SecurIT Open Call 2: 2 prizes for demonstration projects (€10.000 each) and 1 prize for prototype project (€7.500)

The monetary awards delivery is subject to the presence of at least one representative of the awarded projects at SecurIT final event (mandatory requirement).

PAYMENT ARRANGEMENTS

The prize will be shared by the awarded projects beneficiaries according to their budget breakdown and repartition in the SecurIT project.

The payments will be done to each awarded project beneficiary once the SecurIT consortium will receive the final payment from the European Commission, namely in first trimester 2025.

INFORMATION ON CONTENT, PRIVACY AND DATA MANAGEMENT

Original Content, Ownership: By participating in the SecurIT Awards contest, all participants should guarantee that they are the exclusive owners of the copyright and all other proprietary rights and all materials and content submitted by the participant to enter the Contest. The Participants further claim and guarantee that they have the right to grant to any third party (e.g. SecurIT consortium) the right to use, reproduce, distribute and display any content for dissemination purposes.

By entering this Contest and sending your video, the participant understands and agrees that SecurIT project and/or anyone acting on behalf of SecurIT has the right, where permitted by law, to use the content and information for any promotional purposes without limitation and without any further compensation, notice, review, or consent.

Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the SecurIT website, in line with the GDPR rules. To read the Privacy Policy, click here: <https://securit-project.eu/privacy-policy/>

Data management (collection, storage, processing and circulation) – GDPR: SecurIT activities strictly complies with the EU laws and regulations, in particular EU Directive 95/46/EC (GDPR). The data collection linked to the awards will be kept confidential, except the cases agreed through informed consents, which will be fully in line with the requirements of the data protection law. The data required of awards' applicants was carefully evaluated and validated in advance to avoid excessive data collection.





Annex 3 – SMI2G agenda

Agenda SMI2G 2024 22-23 May 2024 Campus Cyber, Paris	
<i>Disclaimer: the timing and scheduling of the timeslots may change depending on the number of pitch presentations submitted</i>	

22/05/2024 — SMI2G	
08:15 → 09:00	<i>Registration</i>
09:00 → 09:10	Opening Remarks & Introduction Marcel van Berlo (TNO)
09:10 → 09:15	Welcome address Julien Tenedos (MESRI)
09:15 → 09:25	Campus Cyber Nicolas Sastre (Campus Cyber)
09:25 → 09:45	Keynote Nicolas Bessot (DG HOME) Research and Innovation: a major contribution to EU's resilience and security
09:45 → 10:00	SSRI pitch presentations <u>Moderators:</u> Marta Kollarova (CVTISR, SERENS), Andrea Pavlou (Signal Generix)
10.00 → 10:40	Border Management pitch presentations <u>Moderators:</u> Maite Boyero (CDTI), Marcel van Berlo (TNO), Alberto Bianchi (Leonardo)
10:40 → 11:40	Coffee and Brokerage SSRI & BM
11:40 → 11:50	Clusters of EC-funded projects Ben Hall (CMINE)
11:50 → 12:05	SeReMa Database Flavia La Colla (APRE, SERENS)
12:05 → 12:15	Project SecurIT Adeline Gleizal (Pole SAFE)
12:15 → 12:25	Project MultiRATE Dimitris Kavallieros (CERTH)
12.25 → 12:30	European Organisation for Security Guillaume Brumter (EOS)
12:30 → 14:00	<i>LUNCH</i>
14:00 → 15:00	Panel Discussion: Citizen involvement in security research <u>Moderator:</u> Jeannette Klonk (FFG) <u>Participants:</u> <ul style="list-style-type: none"> – Selby Knudsen (Trilateral) – Roger von Lauffenberg (Vicesse) – Rob Testelmans (City of Geel) – Stefano Marsella (Italian Fire Fighters) – Giannis Skidaresis (DG HOME)

15:00 → 16:00	INFRA pitch presentations <u>Moderators:</u> Marco Manso (PARTICLES), Katharina Friz (VDI), Marina Martínez (CDTI SOST)
16:00 → 17:00	DRS pitch presentations <u>Moderators:</u> Isabelle Linde-Frech (FhG), Krzysztof Samp (ITTI), Kristian Reeson (EOS)
17:00 → 18:30	Coffee and Brokerage — INFRA & DRS
18:30	<i>End of the day</i>

23/05/2024 — SMI2G	
08:15 → 09:00	Registration
09:00 → 09:05	Opening Remarks & Introduction Marcel van Berlo (TNO)
09:05 → 09:20	Keynote Babak Akhgar (CENTRIC) Critical Success Factors for Deployment of AI as a strategic capability for LEAs
09:20 → 10:25	FCT pitch presentations <u>Moderators:</u> Guillaume Brumter (EOS), Nizar Touleimat (CEA), Cristina Picus (AIT)
10:25 → 11:15	Coffee and Brokerage — FCT
11:15 → 11:30	PTCC innovation-to-market transfer program Michel Mauny (Campus Cyber)
11:30 → 12:30	Panel Discussion: Market and innovation uptake <u>Moderator:</u> Marco Manso (PARTICLE/IMG-S) <u>Participants:</u> – Giannis Skiadaresis (DG HOME) – Christian Resch (DCNA) – Maite Boyero (CDTI) – Alessia Melasecche (META Group, Horizon Results Booster) – David Lund (PSCE) – Antonio Marqués (ETRA)
12:30 → 14:00	LUNCH
14:00 → 15:00	Panel Discussion: AI, AI-act and implications for research <u>Moderator:</u> Freek Bomhof (TNO) <u>Participants:</u> – Marco Gercke (Cyber Crime Institute) – Dimitris Kyriazanos (Demokritos) – Donatella Casaburo (KU Leuven) – Dimitris Kavallieros (CERTH) – Hakima Chaouchi (Institut Mines-Télécom)



15.00 → 15:45	<p>Presentations on</p> <p>Enhancing Cybersecurity: Research, Innovation, and Strategic Deployment</p> <p><u>Moderator:</u> Branka Stojanovic (Joanneum)</p> <p><u>Participants:</u></p> <ul style="list-style-type: none"> – Geoffroy Herman (NCC-FR) – Alexander Khanin (NCC-DE) – Lydia Lindner (NCC-AT)
15:45 → 16:30	<p>Cybersecurity pitch presentations</p> <p><u>Moderators:</u> Jeannette Klonk (FFG), Lydia Lindner (NCC-AT), Cristina Picus (AIT)</p>
16:30 → 18:00	Coffee and Brokerage — CS
18:00	<i>End of the day</i>